Program Title: Baby-Friendly Hospital Initiative  
Date: 8/15/2016

Instructions: We are interested in your feedback to help us improve our continuing education activities. Please circle the number that best reflects your beliefs on the following items as a result of this activity. Please comment as needed to provide explanations or suggestions. Thank you.

1. One item I can bring back to my practice/job to assist me with closing the GAP in my knowledge/skills: list all
   Health benefits of breastfeeding
   Current public policy and barriers
   How to help support moms with breastfeeding practice
   How to present unbiased information to moms regarding breastfeeding

2. I can discuss the rationale for policies and initiatives that promote, protect, and support breastfeeding in the US.
   Strongly Disagree  1  2  3  4  5  Strongly Agree
   Avg: 4.9
   (Total all numbers and divide by number of responses)

3. I can describe strategies that protect breast feeding as a public health goal.
   Strongly Disagree  1  2  3  4  5  Strongly Agree
   Avg 4.9

4. I can identify barriers and solutions to implementation of the Ten Steps to Successful Breastfeeding that comprise the BFHI.
   Strongly Disagree  1  2  3  4  5  Strongly Agree
   Avg 4.9

5. I feel the content/objectives of this program met the purpose listed at the top of this evaluation.
   Strongly Disagree  1  2  3  4  5  Strongly Agree
   Avg 4.9

6. Please rank the items/instructors using the numerical scale below:
   n/a  1  2  3  4  5
   Not Applicable  Unsatisfactory  Below Expectation  At Expectation  Above Expectation  Outstanding

<table>
<thead>
<tr>
<th>Name of Speaker</th>
<th>Knowledge of subject</th>
<th>Organization and clarity of content</th>
<th>Effectiveness of Teaching Methods</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amanda Henderson</td>
<td>Avg 5.0</td>
<td>Avg 5.0</td>
<td>Avg 5.0</td>
</tr>
</tbody>
</table>

7. Was the presentation(s) free from commercial bias? Yes: 12__ No: 0__ indicate # of responses  
If No, please explain:

Please check the administrative arrangements as satisfactory or unsatisfactory:

<table>
<thead>
<tr>
<th>Promotional information provided adequate information</th>
<th>Satisfactory</th>
<th>Unsatisfactory</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>0</td>
<td></td>
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<tr>
<th>Registration process was efficient</th>
<th>Satisfactory</th>
<th>Unsatisfactory</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>
8. Additional comments you would like to make about the program: list all
   Great program
   Room was too cold
   Wish we had more time
   Want more like this!

9. Suggestions for future program topics: list all