Northern Light℠
Maine Coast Hospital

Building on a *promise*

The Newman Family
Otis, Maine

The Campaign for Maine Coast Hospital

Our *promise* to you

The Ellsworth area is a thriving hub of activity right in the heart of our state's Downeast region. Growing alongside our community, Northern Light Maine Coast Hospital is a 64-bed nonprofit, full-service hospital delivering on a promise to provide quality care with personal touch and convenience—the type of care that you expect for you and your family.

Our highly skilled healthcare team strives to meet this promise for every patient who comes through our doors. However, much of our hospital is more than 50 years old and was not built for the care we provide today. Shared patient rooms do not offer the privacy and comfort that our patients deserve, and the Birthing Center does not provide the experience that new parents and families expect during one of life's most joyous moments. Our next steps are clear—we must modernize and refresh our inpatient spaces to meet the needs of our patients and their families.

Maine Coast Hospital now faces a defining moment in our history—a once-in-a-lifetime opportunity to improve care for our patients now and for generations to come. We invite you to join us in building on our promise for a healthy tomorrow.

"Northern Light Maine Coast Hospital's modernization project is a major step forward in our evolution—it's how we will continue to provide the highest quality patient and family-focused care. This is not a construction project, it's an opportunity to create the best possible healing environment for our patients."

John Ronan, FACHE
President, Northern Light Blue Hill and Maine Coast Hospitals
Senior Vice President, Northern Light Health

The best experience for parents and families

A modern Birthing Center

There is no time more special than the birth of a child for parents and those who support them during their journey. It's a joyous and exciting moment, and it deserves the highest level of care and service.

To provide the most comfortable, relaxing experience that our patients and their families expect, Maine Coast Hospital will be renovated to include an up-to-date, completely new Birthing Center. A modern, nurturing environment will elevate the look and feel of our Birthing Center to match the joy that parents and families experience when a new baby comes into the world.

With a new Birthing Center and on-site pediatric services, Maine Coast Hospital will be a modern, patient and family-friendly hub for birthing and pediatric care—that's our promise to you.

“Our Birthing Center physicians and certified nurse midwives are among the best you’ll find anywhere. Our modernization project will provide them with the tools and support they need to provide the very best care to every patient, every time. Our patients deserve nothing less.”

Sheena Whittaker, MD
Pediatrician
Vice President, Senior Physician Executive
Northern Light Maine Coast Hospital

A new promise
for parents and families

A spacious, family-focused Birthing Center will provide parents with the best possible environment for welcoming a newborn. **The new Birthing Center will include:**

- New spacious, comfortable combined labor, delivery, and recovery suites with plenty of space for a support person to stay overnight. The larger layout of the rooms will better accommodate the needs of the care team and technology used to monitor patients.

- Closer proximity to the operating room. If an emergency C-section is needed, the patient can be brought directly to the OR where surgery can be performed without delay.

- A centralized parent and infant monitoring system that closely tracks vital signs, contractions, and other important indicators. The new system will allow monitoring throughout the hospital for more consistent, real-time assessment.

- A quiet, comfortable nursery with the latest in monitoring equipment.

- An infant security system that uses the latest technology to provide the highest level of safety for parents and babies.

Birthing Center patient/family room
Conceptual photo

The best of both worlds

At Maine Coast Hospital, obstetrics/gynecology (OB/GYN) doctors and certified nurse midwives work together to offer parents more choices while providing the highest level of care before, during, and after pregnancy. Our midwifery team, one of the largest in Maine, offers a holistic approach to all aspects of pregnancy and delivery. Our OB/GYN physicians provide the full range of care, including managing high risk pregnancies and performing C-sections when needed. Supported by highly trained nurses and other professionals, our birthing care teams provide exceptional quality care for parents and families.

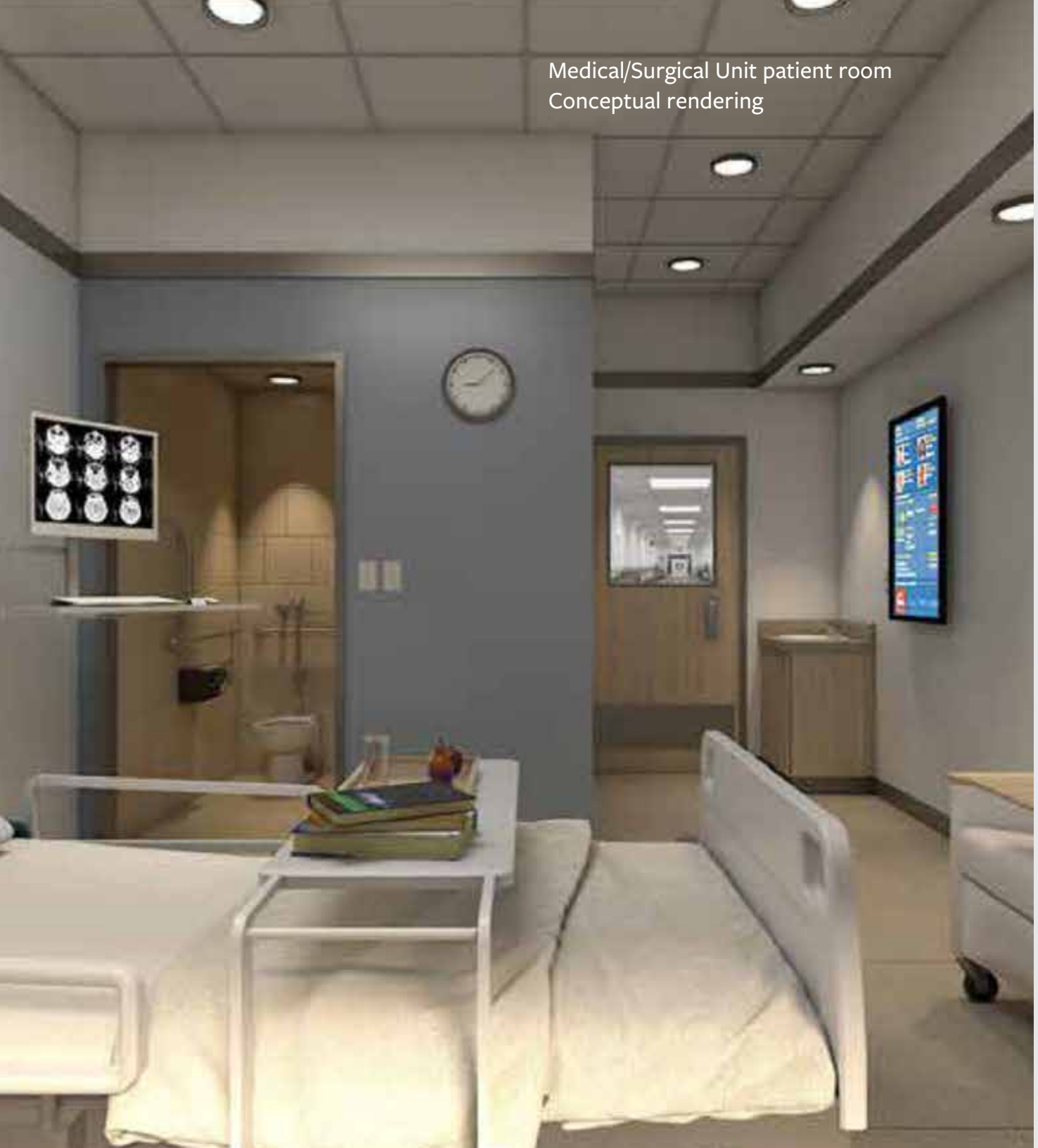
Comfortable care and privacy
Modern patient rooms

When Maine Coast Hospital first opened its doors in 1956, it was common for a hospitalized patient to share a room with another patient. Shared rooms are still common at Maine Coast today. This approach is being phased out in hospitals across the country, and for good reason. When doctors share difficult news with a patient and family, the other patient in the room may hear it, too. Sleep is critical to healing, and it is more difficult to get a good night's sleep with disturbances from roommates, visitors, and the healthcare team. Technology has improved, and patient and family expectations for privacy and comfort have changed.

Today, private rooms are what our patients deserve, and they allow our staff to provide the best possible care. In the more than five decades that they have been in service, our patient rooms have had only minor renovations. With the community's support, we will increase the number of private patient rooms by modernizing existing space.

Benefits to our patients and care team include:

- A quiet space for patients to rest and heal
- As part of the care team, space for a loved one to stay overnight
- A modern, soothing care setting created with patient and family comfort in mind
- Less congested room layout for the patient, family, and care team
- More space for the advanced medical technology of today
- The highest level of patient privacy, confidentiality, and infection prevention



Medical/Surgical Unit patient room
Conceptual rendering

Our partner:
Northern Light Health

Maine Coast Hospital is a part of Northern Light Health, a statewide healthcare system that exists to make healthcare work for the people and communities of Maine. Northern Light Health is committed to supporting Maine Coast Hospital's modernization every step of the way, including with financial support.

Strengthened by Northern Light Health's expertise and resources, Maine Coast Hospital has become a regional center of care for Hancock and Western Washington Counties providing specialized services.

Northern Light Health℠

"I am supporting this campaign because I believe the project to modernize the hospital is incredibly important to our region. This is our moment to come together to ensure the brightest possible future for our community hospital. I encourage every person who relies on this hospital to join me."

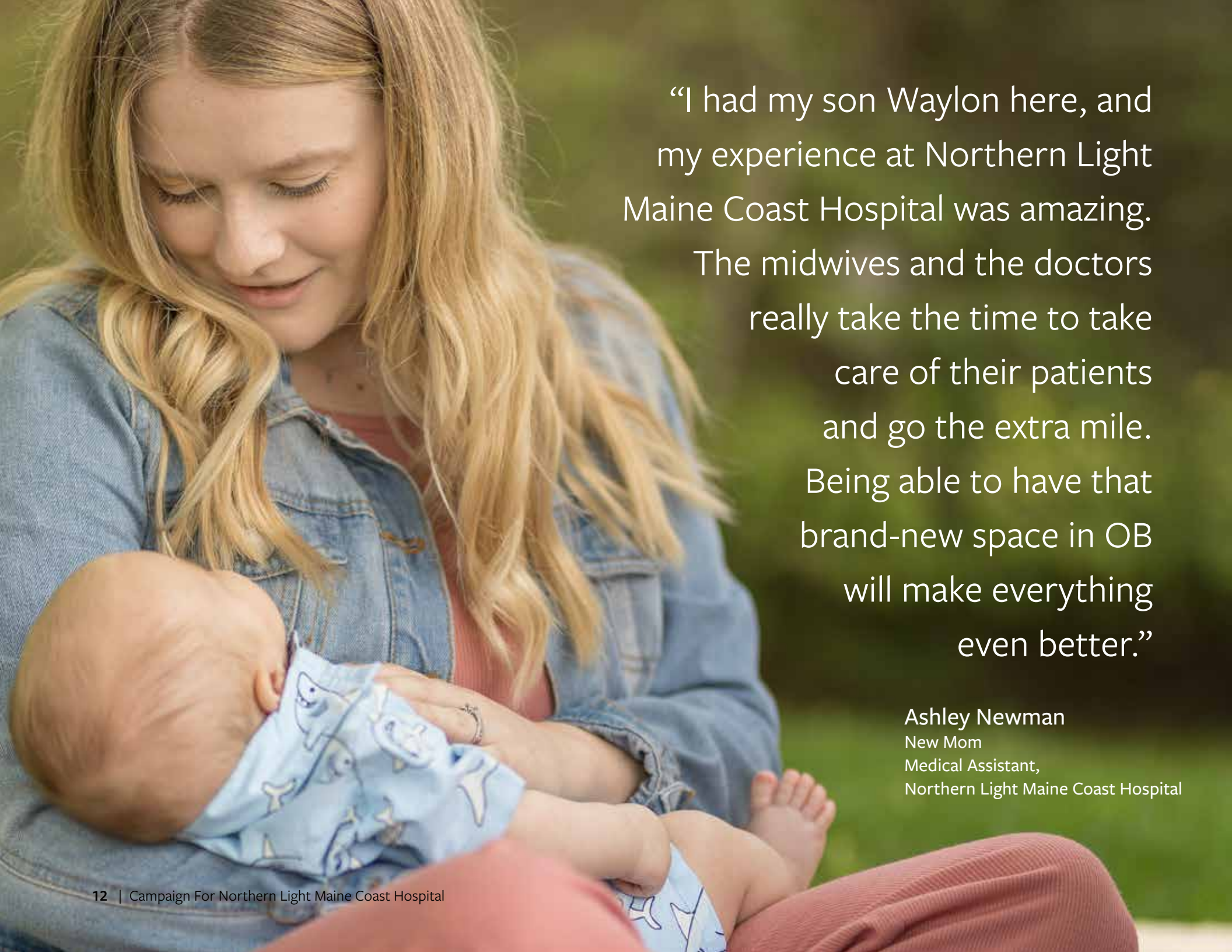
Edith Dixon
Honorary capital campaign chair
Long-time supporter of local healthcare
Winter Harbor

Building on a **promise**

Improving the health and wellbeing of patients and families has always been our highest priority, and it continues to guide our work every day. Now more than ever, to meet our healthcare mission we must keep pace with the healthcare needs of our community. Maine Coast Hospital's modernization project is how we will strengthen care in our region for you and your family for generations to come. With your support, we will make this vision for the future of healthcare in our community a reality—that's our promise to you.

Estimated project timeline

Planning and design	**Spring 2021**
Groundbreaking	**Spring 2022**
Grand opening	**Summer 2023**



"I had my son Waylon here, and my experience at Northern Light Maine Coast Hospital was amazing. The midwives and the doctors really take the time to take care of their patients and go the extra mile. Being able to have that brand-new space in OB will make everything even better."

Ashley Newman
New Mom
Medical Assistant,
Northern Light Maine Coast Hospital

"I support the hospital's modernization because I know that a healthy community is a prosperous community. This effort is bigger than Maine Coast Hospital. It's about improving the lives of the families of Hancock and Western Washington Counties."

Jake Taylor
Board Member, Maine Coast/Blue Hill Hospitals
Vice President & General Manager, Wallace Events

"Maine Coast Hospital treats every patient and family member the way we all want to be treated, always putting the patient first. Now, we have an opportunity to preserve this level of care far into the future. If everyone gives what they can, we can make this a reality for every person who walks through the hospital's doors."

Julie Vittum
Ellsworth
Senior Auditor, Machias Savings Bank

Be a partner in the promise

At Maine Coast Hospital, our promise to provide quality, compassionate care is unwavering, but we need your support to ensure we can fulfill this commitment. The Building on a Promise campaign is an opportunity for visionary donors to bring healthcare in our community to a new level.

Naming opportunities are available to recognize the support of individuals, families, and businesses or can honor or remember a loved one. Every gift stays in our community to support the project.

On behalf of every patient and family that will be touched by your generosity, thank you for considering a gift to the campaign. Together, we can make the promise of continued excellence in care a reality for our community for generations to come.

To learn more and pledge your support, contact:

JoAnne Rodick
Philanthropy Officer
207.664.5548
jrodick@northernlight.org

For the latest developments about the project and for more on ways to give, visit
northernlighthealth.org/MaineCoastPromise

Northern Light℠
Maine Coast Hospital

"Maine Coast Hospital has made a meaningful difference in my life, and it's where my family and friends turn for care with respect and compassion. I encourage everyone to join me in supporting the Building on a Promise campaign. Every gift, no matter the size, is an important investment in the health and wellbeing of our community now and for the future."

Sally Hutchins
Board Chair-Elect
Northern Light Maine Coast/Blue Hill Hospitals

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