

Non-golfing Sponsorships

Supporting Sponsorships \$1,500 each

Supporting sponsorships do not include golf.

Golf Ball Sponsor

- Brand/logo on golf balls (with presidential seal) in all swag bags
- Recognition in Bush Family Classic Tournament Guide
- Two Tickets to the Gala at the Nonantum Resort

Golf Cart Sponsor

- Company logo on signs
- Recognition in Bush Family Classic Tournament Guide
- Two Tickets to the Gala at the Nonantum Resort

Golf Towel Sponsor

- Company logo on golf towels
- Recognition in Bush Family Classic Tournament Guide
- Two Tickets to the Gala at the Nonantum Resort

Swag Bag Sponsor

- Company product placement in all swag bags
- Thank You tag
- Recognition in Bush Family Classic Tournament Guide
- Two Tickets to the Gala at the Nonantum Resort

Supporting Sponsorships \$2,000

Golf Contest Hole Sponsor Closest to the Pin & Longest Drive

- Brand/logo on contest hole signs
- Opportunity for co-branding contest awards
- Optional company presence at tournament with product placement
- Recognition in Bush Family Classic Tournament Guide
- Two Tickets to the Gala at the Nonantum Resort

Hole Sponsor \$750/item

- Brand/logo on tee sign
- Commemorative item signed by President George W. Bush
- Recognition in Bush Family Classic Tournament Guide
- Ticket to the Gala at the Nonantum Resort

Gala Sponsorship Levels

Friends of Gary's House \$500

- Recognition in Gala program
- Ticket to the Gala at the Nonantum Resort

Gala Entertainment Host \$1,000

- Recognition in Gala Program & Cocktail Reception
- Two Tickets to the Gala at the Nonantum Resort

Silent Auction Sponsor \$1,500

- Brand/logo on silent auction event materials
- Recognition in Bush Family Classic Gala Program
- Two Tickets to the Gala at the Nonantum Resort

Gala Beverage Host \$2,500

- Signature Bar Beverage at event
- Recognition in Gala Program
- Two Tickets to the Gala at the Nonantum Resort

Gala Host \$5,000

- Recognition in Gala program
- Table of 10 at the Gala at the Nonantum Resort
- Commemorative item

Celebrating 26 years at the picturesque riverfront Nonantum Resort in Kennebunkport, Maine.

An extraordinary evening honoring Gary's House and its incredible mission.



THE BUSH FAMILY CLASSIC FOR GARY'S HOUSE



Women of Note with Former President George W. Bush



HONORARY CO-CHAIRS

Marshall Bush and Samuel Bush LeBlond

Rob Koch

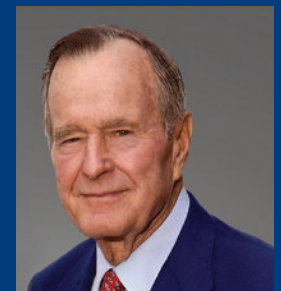


CAPE ARUNDEL GOLF CLUB
KENNEBUNKPORT, MAINE

June 18, 2024

A PROGRAM OF
NORTHERN LIGHT
MERCY HOSPITAL

PO Box 679
Portland, Maine 04104-9804



Golfing sponsorship opportunities

Presidential Event Sponsor \$50,000

**Exclusive* (only one available)*

- Event primary sponsor with speaking opportunity during event program
- Two Foursomes in golf tournament (8 players, greens and carts fees, breakfast, lunch, and cocktail reception)
- Sponsor practice round at Cape Arundel Golf Club
- VIP Bush Family Experience
- Recognition on all earned medial opportunities
- Sponsor recognition on all internal Mercy hospital & primary care patient lounge monitors
- Story in Mercy/Gary's House donor letter
- Brand/logo on all event materials including program, tee signs, banners, invitation, website.
- Recognition in Bush Family Classic Tournament Sponsor Guide
- Kennebunkport Hospitality gift certificate
- Optional product placement in swag bags
- Tournament tee favor and swag bag
- Commemorative photo link
- Commemorative item signed by President George W. Bush
- Table of 10 at the Bush Family Classic Gala Dinner at the Nonantum Resort

Walker's Point Presenting Sponsor \$30,000

- Emcee recognition at opening ceremony
- Two Foursomes in golf tournament (8 players, greens and carts fees, breakfast, lunch, and cocktail reception)
- Sponsor practice round at Cape Arundel Golf Club
- Recognition on all earned medial opportunities
- Brand/logo on event materials, tee signs & banners
- Recognition in Bush Family Classic Tournament Sponsor Guide
- Kennebunkport Hospitality gift certificate
- Optional product placement in swag bags
- Tournament tee favor and swag bag
- Commemorative photo link
- Table of 10 at the Bush Family Classic Gala Dinner at the Nonantum Resort



The Master's Title Sponsor \$20,000

- Emcee recognition at opening ceremony
- Two Foursomes in golf tournament (8 players, greens and carts fees, breakfast, lunch, and cocktail reception)
- Sponsor practice round at Cape Arundel Golf Club
- Recognition on all earned medial opportunities
- Brand/logo on event materials, tee signs & banners
- Recognition in Bush Family Classic Tournament Sponsor Guide
- Kennebunkport Hospitality gift certificate
- Optional product placement in swag bags
- Tournament tee favor and swag bag
- Commemorative photo link
- Table of 10 at the Bush Family Classic Gala Dinner at the Nonantum Resort

The Legacy Sponsor \$15,000

- Emcee recognition at opening ceremony
- One Foursome in golf tournament (4 players, greens and carts fees, breakfast, lunch, and cocktail reception)
- Sponsor practice round at Cape Arundel Golf Club
- Brand/logo on tee signs & banners
- Recognition in Bush Family Classic Tournament Sponsor Guide
- Kennebunkport Hospitality gift certificate
- Tournament tee favor and swag bag
- Commemorative photo link
- Table of 10 at the Bush Family Classic Gala Dinner at the Nonantum Resort



Golf for a great cause.

Since 1996, the Bush Family Classic has helped to sustain Gary's House, a home-away-from-home for anyone needing to stay near loved ones receiving medical treatment.



Golfing sponsorship opportunities

The PGA Champion Post Tournament Cocktail Reception Sponsor \$10,000

- Emcee recognition at opening ceremony
- One Foursome in golf tournament (4 players, greens and carts fees, breakfast, lunch, and cocktail reception)
- Sponsor practice round at Cape Arundel Golf Club
- Brand/logo on tee signs & banners
- Recognition in Bush Family Classic Tournament Sponsor Guide
- Kennebunkport Hospitality gift certificate
- Tournament tee favor and swag bag
- Commemorative photo link
- Tickets to the Bush Family Classic Gala Dinner at the Nonantum Resort

Pebble Beach Breakfast Sponsor \$8,000 **SOLD**

- Emcee recognition at opening ceremony
- One Foursome in golf tournament (4 players, greens and carts fees, breakfast, lunch, and cocktail reception)
- Sponsor practice round at Cape Arundel Golf Club
- Brand/logo on tee signs & banners
- Recognition in Bush Family Classic Tournament Sponsor Guide
- Tournament tee favor and swag bag
- Commemorative photo link
- Tickets to the Bush Family Classic Gala Dinner at the Nonantum Resort

Traveler's Cocktail Reception Sponsor \$8,000 **SOLD**

- One Foursome in golf tournament (4 players, greens and carts fees, breakfast, lunch, and cocktail reception)
- Sponsor practice round at Cape Arundel Golf Club
- Brand/logo on tee signs & banners
- Recognition in Bush Family Classic Tournament Sponsor Guide
- Tournament tee favor and swag bag
- Commemorative photo link
- Tickets to the Bush Family Classic Gala Dinner at the Nonantum Resort

Ryder Cup Lunch Sponsor \$8,000 **SOLD**

- One Foursome in golf tournament (4 players, greens and carts fees, breakfast, lunch, and cocktail reception)
- Sponsor practice round at Cape Arundel Golf Club
- Brand/logo on tee signs & banners
- Recognition in Bush Family Classic Tournament Sponsor Guide
- Tournament tee favor and swag bag
- Commemorative photo link
- Tickets to the Bush Family Classic Gala Dinner at the Nonantum Resort

The Players Tent Sponsor \$8,000

- One Foursome in golf tournament (4 players, greens and carts fees, breakfast, lunch, and cocktail reception)
- Sponsor practice round at Cape Arundel Golf Club
- Brand/logo on tee signs & banners
- Recognition in Bush Family Classic Tournament Sponsor Guide
- Tournament tee favor and swag bag
- Commemorative photo link
- Tickets to the Bush Family Classic Gala Dinner at the Nonantum Resort

U.S. Open Sponsor \$6,000 *(Limited Availability)*

- One Foursome in golf tournament (4 players, greens and carts fees, breakfast, lunch, and cocktail reception)
- Company name/logo on tee signs and banner
- Commemorative photo link
- Tickets to the Bush Family Classic Gala Dinner at the Nonantum Resort

Maine Open Team \$5,000 *(Limited Availability)*

- One Foursome in golf tournament (4 players, greens and carts fees, breakfast, lunch, and cocktail reception)
- Company name/logo on tee signs and banner
- Commemorative photo link
- Tickets to the Bush Family Classic Gala Dinner at the Nonantum Resort

Event Registration opens February 1st

Please visit

northernlighthealth.org/bushgolfclassic

For event information:

Contact Event Manager, Erin Higgins at 207.216.3469 or ehiggins@northernlight.org