Background

- Motivated by the 2012 Sandy Hook tragedy and other multiple tragedies, the Hartford Consensus was convened to improve survivability.
- Injuries either manmade or natural mass casualty, present with severe bleeding, if left unattended, can result in death.
- By providing first responders (law enforcement) and civilian bystanders the skills and basic tools to stop uncontrolled bleeding in emergency situations, LIVES would be saved.

Practice Change

- Recognize life threatening bleeding and appropriate ways to stop the bleeding.

Methods

- Provide comprehensive and sustainable bleeding control education and information.
- Target first responders and civilians to inform, educate and empower.
- Educate on the immediate response to bleeding.
- With the right training, lives can be saved.

Stop The Bleed Model

Primary Principles of Immediate Response

- Ensure your own safety
- The ABCs of Bleeding
  A – Alert – call 9-1-1
  B – Bleeding – find the bleeding injury
  C – Compress – apply pressure to stop the bleeding by:
    1. Covering the wound with a clean cloth and applying pressure by pushing directly on it with both hands, OR
    2. Using a tourniquet, OR
    3. Packing (filling) the wound with gauze or a clean cloth and then applying pressure with both hands

Why Do I Need This Training?

- Work-related injuries
- Mass shootings
- Home injuries
- Motor vehicle crashes
- Bombings

Summary/Discussion

- The program has received very good response and is widely being used across the country.
- Preventing the delay between the time of injury and the time a first responder is on the scene, the number of preventable deaths has decreased.
- Without civilian intervention in these circumstances, preventable deaths will occur.

Conclusion

- The only thing more tragic than a death…. Is a death that could have been prevented.
- The American College of Surgeons Committee on Trauma is leading the effort to save lives by teaching the civilian population the initial response to stop uncontrolled bleeding in emergency situations.
- Anyone with a healthcare license is eligible to TEACH the Stop the Bleed Program after certification.
- Our Trauma Program will provide guidance for you to bring this program to your family, friends, colleagues and community.