

# ANNUAL MEETING

2018

## 2018 Annual Meeting

The Northern Light Eastern Maine Medical Center Auxiliary's 125<sup>th</sup> Annual Meeting was held at the Hilton Garden Inn in Bangor with President Jenn Morin presiding. After welcoming all members and guests Jenn recapped the Auxiliary's current fundraising accomplishments for the past year, and highlighted our upcoming special events including our 125<sup>th</sup> celebration, "A Toast to the Times" on November 10, 2018 at the Bangor Arts Exchange

The meeting's special guest speaker was Matt Weed, Senior Vice President and Chief Strategy Officer. Matt's topic was "New Northern Light Health Brand". He spoke about how EMHS conducted comprehensive consumer research and considered more than 100 different names before deciding on Northern Light Health. He went on to say the new name signals two things – first, the name celebrates the remarkable work done within EMHS, particularly over the last five years, to build a system of care and services dedicated to optimizing the collective resources of our member organizations. Second, the brand behind the name establishes aspirational goals to guide us on our continued journey to making healthcare work for every Mainer. The full implementation of the new name and brand began this fall and will roll out for several months. Updated signage of hospitals and other locations will be phased in during the coming years.

Husson University nursing scholarships were awarded to four nursing students. Education co-chairs, Valerie Patch and Suzette Vernon presented the scholarship recipients with \$1000 awards and read the students' advisors' letters of recommendation.

Congratulations to this year's recipients, left to right

Natalie Rush  
Courtney Smart  
Adais Viruet-Torres  
Kendra Thurlow.



The following slate of officers were voted and approved unanimously by the members of the Auxiliary with Donna Russell-Cook providing the induction:

Officers from left to right:  
Susan Nasberg, President  
Kathy Bernier, Vice President  
Libby Arrico, Secretary  
Nazrin Dixon, Treasurer



Jenn recognized outgoing board members Helen Genco, Nancy Long, and Terri Sleeper for their valuable contributions to the Auxiliary. New Board members Heidi Edelman, Laurie Cates, and Jamie Haining were introduced.

Jen thanked Donna Colbath, manager of the Auxiliary Gift Shop for her great work again this year.

Our fundraising efforts were showcased with two check presentations. The first check totaling \$56,594.00 was presented to Donna Russell-Cook, President of Northern Light Eastern Maine Medical Center, representing the total amount the Auxiliary has donated in the prior year, including the



Remarkable Begins with You Campaign. Donna acknowledged the Auxiliary's longstanding and important efforts for fundraising and the significance of our gift to the Medical Center and specifically the NICU and women's and children's services at the Medical Center.

The second check for \$15,499.00

was presented to Wendy Lux of the EMHS Foundation, and Kelley Pearson, Director, Northern Light Eastern Maine Medical Center Children's Miracle Network Hospitals to benefit Children's Miracle Network Hospitals. Wendy recognized the importance of our work within the community. This gift brings the Auxiliary's total lifetime giving to over \$3,751,000!



Jenn closed the meeting with dates for upcoming special events, as well as opportunities for member involvement including Lunch and Learn, Christmas caroling and others.



ged the Auxiliary's long-standing and important efforts for fundraising and the significance of our gift to the Medical Center and specifically the NICU and women's and children's services at EMMC. The second check for \$15,139 was presented to Wendy Lux and Jeni Lloyd of the EMHS Foundation from the Auxiliary's Pediatric Endowment to benefit Children's Miracle Network Hospitals as well as our other pediatric projects. Wendy recognized the importance of our work within the community. This gift brings the Auxiliary's total lifetime giving to \$3,591,000!

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