Northern Light AR Gould Hospital is committed to shaping health improvement efforts in our service area based on sound data, personal and professional experience, and community need. Through collaborative efforts, AR Gould Hospital creates healthier communities through the provision of services, resources, and programs beyond our hospital’s walls.

We used the results of the 2022 Community Health Needs Assessment along with community input to inform the development of our three-year Community Health Strategy. As a member of Northern Light Health’s Community Health Council, AR Gould Hospital recognized the value, reach, and influence of aligned engagement efforts with a shared purpose. The following three priority areas were adopted as shared priorities where Northern Light Health member organizations would engage in common strategy to achieve greater statewide impact:

- Mental health
- Social determinants of health
- Substance use

This report is an update on Northern Light AR Gould Hospital’s progress on our community health strategy for fiscal year 2023 (October 2022 – September 2023), representing the first year of our three-year health improvement plan.
Northern Light AR Gould Hospital trained staff in Psychological First Aid (PFA), an evidence-informed approach to help anyone — children, adolescents, adults, and families — in the immediate aftermath of a traumatic experience and has proven to be effective when someone is experiencing a mental health crisis at any time. PFA shines a light on the impact of collective trauma, builds resiliency, and assists in self-care action plans by incorporating five evidence-based principles: safety, calming, connectedness, self and community reliance, and hope.

Certified AR Gould Hospital staff then engaged schools and/or youth serving organizations to educate and empower individuals to respond to mental and behavioral health needs of youth using the PFA training model. Attendees received training in eight core elements: engagement, safety, stabilization, information gathering, practical assistance, connection to social supports, information on coping, and connecting with collaborative services. Systemwide collective impact of our shared objective resulted in 35 training sessions with 584 individuals trained.

- Dawn Roberts, Community Health Coordinator, and Jo-Ellen Kelley, Hospital Volunteer, completed the 28-hour PFA training course.
- Two community organizations* trained in Psychological First Aid (PFA); 22 individuals trained in PFA.
- Future partnership discussions with Ashland Library and Aroostook County Recreation Departments.
- Aroostook County Recreation Directors training set up for fiscal year 2024 on November 9, 2023.

**Fiscal Year 2023 Partners and Community Impact**

**PARTNERS ENGAGED:**

- AMHC (Aroostook Mental Health Services, Inc.)
- Aroostook County Action Program’s Prevention Team
- and WIC (Women, Infants, and Children) Team*
- Aroostook County Action Program Early Care and Education
- Loring Job Corps Health Center Staff*
- Recreation Directors of Aroostook County
- Easton Recreation Department
- Dawn Roberts, Community Health Coordinator, and Jo-Ellen Kelley, Hospital Volunteer, completed the 28-hour PFA training course.
- Two community organizations* trained in Psychological First Aid (PFA); 22 individuals trained in PFA.
- Future partnership discussions with Ashland Library and Aroostook County Recreation Departments.
- Aroostook County Recreation Directors training set up for fiscal year 2024 on November 9, 2023.
**Findhelp.org is the nation’s leading social care network, making it easier to connect patients and their families with free or reduced-cost programs from local partners and national support services with dignity and ease, and is one component of Northern Light Health’s response to need in the communities we serve. Northern Light FindHelp will continue to develop, allowing users to search and connect to community services.**

Northern Light AR Gould Hospital engaged in meaningful, trusted community partnerships to reach priority populations with equitable access to community resources and social supports and connect individuals with community resources they need to improve their health and well-being through the findhelp.org platform. AR Gould Hospital participated in a monthly systemwide workgroup focused on engagement efforts to educate community partners on the availability and uses of findhelp.org. We assisted those community partners with adding their program information to the platform directory and with activating the ability to receive referrals or requests for information through the platform. Systemwide community engagement efforts resulted in 28 partners offering 89 programs that increased engagement with FindHelp.

**Fiscal Year 2023 Partners and Community Impact**

**PARTNERS ENGAGED:**
- Aroostook Agency on Aging*
- Aroostook County Action Program (ACAP)*
- Good Shepherd Food Bank
- Presque Isle Recreation
- United Way

- Two community partners* added 29 programs to the FindHelp directory:
  - Aroostook Agency on Aging: Bingocize, Caregiver Education & Support, Commodity Supplemental Food Program, Congregate Meals, Eldercare Home Care Services, Family Caregiver Respite, Friendly Volunteer Program, Information and Assistance, Living Well for Better Health, Living Well with Chronic Pain, Living Well with Diabetes, Matter of Balance, Meals on Wheels, Medicare and Health Insurance Counseling, Money Minders Program, Thai Chi Exercise,
**Other Social Determinates of Health efforts for FY23 included:**
- Community Information Station was installed in emergency department containing local resources.
- 285 food bags were distributed via inpatient and outpatient locations.
- Tool kits were created and distributed to all outpatient clinics.
- Senior programming was provided to the aging community to address health concerns and social isolation.
- A Health Equity presentation was presented to AR Gould provider and managers groups.
- The Community Health Coordinator joined the Area Agency on Aging in their Aroostook Community Health Improvement grant team.
- The Community Health Coordinator was interviewed for a Medical Monday news segment on the FindHelp resource which aired on WAGM-TV and the hospital’s social media.

**PRIORITY: Substance Use**

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<thead>
<tr>
<th>Three-year approach (2023-2025)</th>
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<tr>
<td><strong>Goal</strong></td>
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<td>Reduce deaths, disability, and suffering associated with substance use disorder.</td>
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**Shared objective:**
Improve distribution and preventive access to state sponsored Naloxone kits.

In collaboration with other Northern Light Health member organizations and community-based organizations, trained Northern Light AR Gould Hospital staff representing pharmacy and community health departments worked diligently to improve processes and partnerships to reduce barriers and provide equitable access to state-sponsored naloxone (Narcan) kits for priority populations.

Northern Light AR Gould Hospital participated in the Maine Naloxone Distribution Initiative\(^1\), which provides state-purchased naloxone to community organizations, clinical sites, and end-users throughout Maine to distribute free of charge. Through a collaboration with Bangor Public Health & Community Services, AR Gould Hospital worked in the emergency department and community settings to provide education on the use of these naloxone kits to end-users to facilitate the reversal of private overdoses in the community. Systemwide collective impact of our shared objective resulted in 1,453 naloxone kits distributed throughout Northern Light Health’s service area.

**Fiscal Year 2023 Partners and Community Impact**

**PARTNERS ENGAGED:**
- Aroostook Rural Communities Opioid Response Program
- Aroostook Mental Health Services, Inc. (AMHC)
- Aroostook County Action Program (ACAP)
- Bangor Public Health & Community Services
- Drug Free Aroostook
- Maine CDC’s Aroostook District Public Health
- Power of Prevention
- Homeless Services of Aroostook

- 31 state-sponsored naloxone kits distributed.

\(^1\) [Distribute Naloxone – Maine Drug Data Hub](https://www.mainelawmaine.com/distribute-naloxone-maine-drug-data-hub)
Other Substance Use initiatives for FY23 included:

- AR Gould Hospital was Gold Star Standards of Excellence (GSSE) Platinum program recipient for efforts addressing tobacco use and exposure by implementing strategies that support tobacco treatment and prevention.
- The hospital partnered with AMHC to bring the Herron Talks to Aroostook County.
- Dawn Roberts, Community Health Coordinator, worked in collaboration with AR Gould Pharmacy Director Kayla Bates on a community outreach naloxone distribution plan.
- The hospital participated in the Great American Smoke Out.
- The hospital engaged in collaborative efforts with listed partners.
- Information packets on local substance use prevention opportunities in Aroostook County were distributed to 40 medical providers.
- The Community Health Coordinator attended monthly meetings with local substance use coalitions.
- Four staff members completed Naloxone distribution training.
- The Community Health Coordinator attended the Governor’s Opioid Conference and the Maine Public Health Association’s Annual Conference.