Commercial Support & Sponsorship Decision Tree

What is the relationship between the agencies?

- Jointly-Provided Activity
- Non Jointly-Provided Activity

What type of agency is providing the support?

- Commercial Interest
- Non-Commercial Interest

Is this supporter participating in the planning of the activity?

- Yes
  - Supporter would be considered joint-provider; not a sponsor
  - Joint-Provider Agreement necessary outlining responsibilities
- No
  - Supporter can be listed as a sponsor

Commercial Support

- Cannot assist with the planning
- Agreement must be signed outlining support
- Disclosure of support must be made to learners

Sponsorship

See requirements for Jointly providing activities

Revised 1.2016