Community Benefit Report
First Six Month of 2012

**EMHS Mission:** The mission of EMHS is to maintain and improve the health and well-being of the people of Maine through a well-organized network of local healthcare providers who together offer high quality, cost-effective services to their communities.

<table>
<thead>
<tr>
<th><strong>EMHS System-wide Total Benefit: $ 56,405,983</strong></th>
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<tbody>
<tr>
<td>Community Health Improvement Services: $ 22,817</td>
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<tr>
<td>Health Professions Education: $ 201,557</td>
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<tr>
<td>Research: $ 396,209</td>
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<tr>
<td>Financial Contributions: $ 110,519</td>
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<tr>
<td>Community-Building Activities: $ 94,956</td>
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<tr>
<td>Community Benefit Operations: $ 245,416</td>
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$ 531,786 is the total amount of donor funds used for community benefit through Healthcare Charities of EMHS.

**Community Benefit by EMHS Non-profit Member**

**The Acadia Hospital**

**Total Community Benefit: $ 5,941,030**

**Community Impact:** Acadia Hospital continues to be guided by the 2010 Community Health Needs Assessment as it works to connect with other mental health and substance abuse providers throughout Maine. During the past year, Acadia also responded to the developing Bath Salts crisis by partnering with other agencies to provide extensive educational outreach on the topic. The hospital’s Open Mind series offered a public presentation on depression and the use of Electroconvulsive Therapy (ECT) in Bangor, as well as a talk on the Wisdom of the Aging Brain in Blue Hill. The hospital’s Artisan Project offered a permanent exhibit space for artwork created by clients. Additionally, Acadia continued its focus on youth wellness by partnering with the National Tourette Syndrome Association to offer a series of educational sessions to multiple target audiences in May. Finally, the hospital completed its most ambitious public education project to date by producing and premiering a short dramatic film on youth anxiety and depression called, The Road Back. Made in conjunction with Project AWARE, the film, created by area teens, was screened in front of a sold-out audience at Gracie Theatre in March, and has since been distributed free of charge to more than 100 middle and high schools in Maine.

| Community Health Improvement Services: $ 8,361 | Community Building Activities: $ 23,533 |
| Health Professions Education: $ 119,145 | Charity Care: $ 3,969,826 |
| Unpaid Cost of Public Programs: | Unrecoverable interest cost on funds used to subsidize |
| Medicare: $ 1,672,136 | state Mainecare / Medicaid underpayments |
| Medicaid: $ 3,969,826 | of $ 4.7M: $ 148,029 |

$ 398 is the total amount of donor funds used for community benefit at The Acadia Hospital through Acadia Hospital Healthcare Charities.
The Aroostook Medical Center  

**Total Community Benefit:** $6,565,088  

**Community Impact:** The childhood obesity rate in Aroostook County is higher than the state average, and the majority of children in TAMC’s service area do not regularly engage in physical activity. In response, TAMC is partnering with Healthy Aroostook and the University of Maine at Presque Isle to hold the area’s first youth triathlon in September 2012. The triathlon demonstrates that children can have fun while being active. Training sessions held throughout the summer help participants build skills that will help them remain active for a lifetime.

Community Health Improvement Services: $477  
Financial Contributions: $4,079  
Charity Care: $538,691  

Unpaid Cost of Public Programs:  
Medicare: $4,454,991  
Medicaid: $1,245,508  

Unrecoverable interest cost on funds used to subsidize state MaineCare/Medicaid underpayments of $10.7M: $321,342

$1,675 is the total amount of donor funds used for community benefit at The Aroostook Medical Center through The Aroostook Medical Center Healthcare Charities.

Blue Hill Memorial Hospital  

**Total Community Benefit:** $610,938  

**Community Impact:** Blue Hill Memorial Hospital’s Island Family Medicine practice in Stonington, Maine was the site of an Early Childhood Health Fair in March of 2012. The fair included free developmental, health, and dental screenings to children ages 18 months to five years from Deer Isle, Stonington, and Sedgwick. In addition, Island Family Medicine provided each participating child with a free book and Raising Readers (an EMHS-sponsored program) provided early literacy materials for parents. The family medicine practice was only one of several community organizations involved in the event. Other partners included Healthy Peninsula, a local dentist, area elementary schools, Child and Family Opportunities, and MidCoast Regional Child Development Services. The most recent community health needs assessment revealed a high percentage of Hancock County parents reporting youth (0-17) with developmental delay/disability [HAN=9.0 percent, ME=4.5 percent]. The screenings are intended to help identify youth who might benefit most from early intervention.

Community Health Improvement Services: $1,771  
Financial Contributions: $205  
Community-Building Activities: $492  
Unpaid Cost of Public Programs:  
Medicare: $148,335  

Charity Care: $384,396  

Unrecoverable interest cost on funds used to subsidize state MaineCare/Medicaid underpayments of $2.7M: $75,739

$570 is the total amount of donor funds used for community benefit at Blue Hill Memorial Hospital through Blue Hill Memorial Hospital Healthcare Charities.

Charles A Dean Memorial Hospital  

**Total Community Benefit:** $482,979  

**Community Impact:** In the 2010 Community Health Needs Assessment, findings report that the prevalence of diabetes in Piscataquis County, along with Aroostook, Oxford, and Washington counties, is higher than the state average (Maine 10%, Piscataquis 13%). For most counties, diabetes prevalence is associated with high rates of obesity and a sedentary lifestyle. Charles A Dean Memorial Hospital (CA Dean) is focused on lowering the rates of obesity, especially for Maine’s youth. This year, CA Dean created a “Step Up Until Christmas” program and distributed pedometers to local school children and challenged them to increase the amount of steps they take in a day. In addition, CA Dean organized a local farmer’s market so that healthy fruits, vegetables, and farm raised meats would be readily available as healthy food options for the community. Also, the hospital hosted a healthy cooking class and developed a hiking map for Thoreau Park to help visitors more easily access the trails.

Community Health Improvement Services: $1,619  
Financial Contributions: $2,374  
Community Benefit Operations: $582  
Charity Care: $148,610  

Unpaid Cost of Public Programs:  
Medicare: $136,977  
Medicaid: $164,280  

Unrecoverable interest cost on funds used to subsidize state MaineCare/Medicaid underpayments of $0.9M: $28,537

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**Community Impact:** EMHS has taken the lead on expanding the next statewide needs assessment. The 2011 assessment, driven by the One Maine Health Collaborative (EMHS, Maine Health, and Maine General), was highly successful, but it was driven by the health systems. Other entities in the state, such as Maine Centers for Disease Control (CDC) and the Healthy Maine Partnership, do their own separate data collection and assessment dissemination. Leaders from the One Maine Health Collaborative, State of Maine, University of New England, and University of Southern Maine have come together to design a future model that will for the first time create efficiencies and broaden participation across the state by having a single coordinated process. While this will take a couple of years, there is a great deal of optimism and interest on achieving this new goal.

Financial Contributions: $89,746
Community Benefit Operations: $236,169

$12,634 is the total amount of donor funds used for community benefit at EMHS through EMHS Healthcare Charities.

**Eastern Maine Homecare**

**Community Impact:** Eastern Maine HomeCare (EMHC) clinicians understand the critical role they play in helping their senior patients with diabetes manage and control their disease. To that end, EMHC is grateful to partner with its EMHS continuing care partner, Rosscare, who has developed an education module for clinicians titled, “Older Adult Diabetes Education Health and Wellness Programming.” EMHC is committed to each nurse receiving this training.

Charity Care: $7,256
Medicaid: $148,834

$5,057 is the total amount of donor funds used for community benefit at Eastern Maine Homecare through Eastern Maine Homecare Healthcare Charities.

**Eastern Maine Medical Center**

**Community Impact:** Eastern Maine Medical Center is pursuing long term solutions to the identified issues of access to healthcare in our region. So far in 2012, EMMC has provided more than $90,000 in support for nursing, medical student, and other health professions education. In addition, we have supported workforce development in healthcare by hosting career development programs for workers displaced from other fields, and career mentoring programs for high school students.

Community Health Improvement Services: $1,560
Research: $396,209
Health Professional Education: $82,000
Financial Contributions: $10,000
Community-Building Activities: $157
Charity Care: $2,126,253

Unpaid Cost of Public Programs:
Medicare: $13,154,692
Medicaid: $20,844,156
Unrecoverable interest cost on funds used to subsidize state Mainecare/Medicaid underpayments of $49.0M: $1,485,800

$506,436 is the total amount of donor funds used for community benefit at Eastern Maine Medical Center through Eastern Maine Medical Center Healthcare Charities.

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## Inland Hospital

**Total Community Benefit:** $ 3,629,093

**Community Impact:** With the results of the Community Health Needs Assessment and support from EMHS’ Youth Healthy Lifestyle Project, Inland Hospital has been focusing on Let’s Go! 5210, a nationally recognized program that affects childhood obesity by targeting children and families where they live, learn, work, and play with consistent messages that promote healthy behaviors. Our efforts included implementation of the Let’s Go! program in five physician practices so far in 2012 (with a goal to have all seven family practices who care for pediatric patients registered by 2013). Let’s Go! posters and resources have been displayed throughout the practices, providers are tracking height and weight, and conducting healthy habits surveys of all patients 2-18 years of age. Additionally, Inland provides support to local schools and childcare sites participating in the program and promotes the healthy lifestyle messages throughout the Waterville area at local community health fairs and events.

| Financial Contributions: | $ 4,115 | Medicare: $ 976,248 |
| Community-Building Activities: | $ 58,422 | Unrecoverable interest cost on funds used to subsidize state Mainecare/Medicaid underpayments of $ 11.4M: $ 329,660 |
| Community Benefit Operations: | $ 8,665 | Medicaid: $ 1,423,914 |
| Charity Care: | $ 824,425 |

$ 2,045 is the total amount of donor funds used for community benefit at Inland Hospital through the Inland Healthcare Charities.

## Rosscare

**Total Community Benefit:** $ 3,100

**Community Impact:** In the 2010 EMHS Community Health Needs Assessment, it was shown that Maine residents showed high patterns of ED utilization for a wide range of mental health issues, including senility and organic mental disorders, major depressive disorders, bipolar disorders, schizophrenia, and anxiety disorders. Rosscare is improving the lives of older adults in the Penobscot County nursing homes Ross Manor, Stillwater Health Care, Dexter Health Care and Colonial Health Care by improving access to mental healthcare in these locations. Since the start of this project, there has been reduced utilization of the emergency room for crisis mental health management services.

| Community Health Improvement Services: | $ 2,248 |
| Community Building Activities: | $ 440 |
| Health Professions Education: | $ 412 |

$ 2,971 is the total amount of donor funds used for community benefit at Rosscare through Rosscare Healthcare Charities.

## Sebasticook Valley Health

**Total Community Benefit:** $ 579,011

**Community Impact:** Sebasticook Valley Health focuses on community outreach and access to care in our efforts to align our services with the priorities identified in the 2010 Community Health Needs Assessment (CHNA) for our service area. SVH serves as a leader in the Little Beacon project, designed to bring area providers and care managers together to reduce barriers to care in our communities, especially for patients with chronic diseases. As the fiscal agent for Healthy SV, a Healthy Maine Partnership, we provide patient and community education, physical activity, nutrition, and healthy lifestyle programs that address other CHNA priorities- obesity, chronic disease and substance abuse. In collaboration with community partners, such as law enforcement, schools, and businesses, SVH is tackling issues relating to substance abuse prevention geared towards school age children, teens, parents and alcoholic beverage sellers.

| Community Health Improvement Services: | $ 3,137 |
| Charity Care: | $ 500,121 |
| Unpaid Cost of Public Programs: | Medicare: $ 22,646 |

Unrecoverable interest cost on funds used to subsidize state Mainecare/Medicaid underpayments of $ 1.8M: $ 53,107

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