



Business to Business Zoom Conference Series

COVID-19: Vaccine Hesitancy

Myths, Misinformation
and
What We Know, Now

May 6, 2021



Topics

- **COVID-19 & Vaccinations Update**
- **Roundtable Discussion – Vaccine Hesitancy**



Ed Gilkey, MD, MS,
MBA, CPE, Senior
Physician Executive,
Northern Light
Beacon Health



Melissa Maginnis, Ph.D.
Molecular and
Biomedical Sciences,
University of Maine



Elisabeth Marnik, Ph.D.,
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College of Science and
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Jim Jarvis, MD, FAAFP,
Senior Physician Executive
Incident Command,
Northern Light Health,
Director, Clinical Education,
Northern Light EMMC

Our Special Guests

- **Remi Geohegan**
- **Tanisha Gilbert**
- **Emily McLaughlin**

Legal Disclosure:

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Ask us questions – give us feedback – this hour is for you

- Please use the **chat** function to ask your questions at anytime.

Safe Return to Business Survey

Page 1 of 1

1. I am able to apply the tools and guidance provided today in supporting my safe reopening? *

Strongly Agree
 Agree
 Neutral
 Disagree
 Strongly Disagree

2. My questions about opening safely were answered in a way that I understood? *

Strongly Agree
 Agree
 Neutral
 Disagree
 Strongly Disagree

3. How likely are you to recommend the Business to Business Zoom Conference series to a fellow colleague and / or Maine employer?*

Very Likely
 Likely
 Neutral
 Unlikely
 Very Unlikely

4. How likely are you to attend one of our Business to Business Zoom Conferences in the future?*

Very Likely
 Likely
 Neutral
 Unlikely
 Very Unlikely

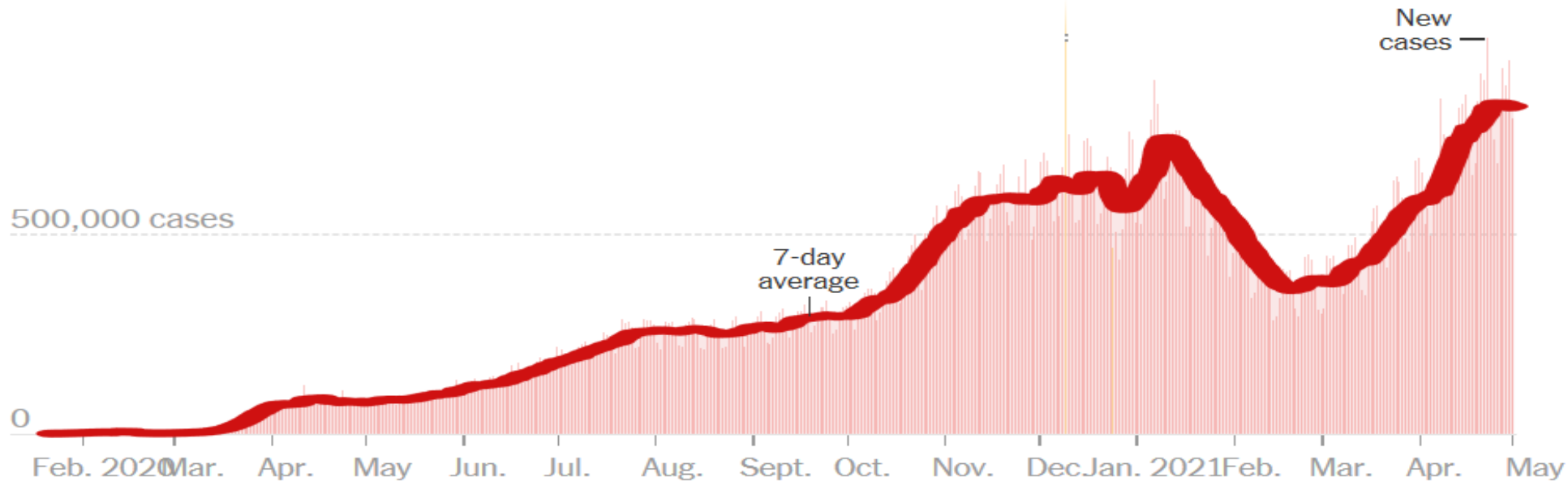
5. What topic(s) would you like us to focus on in the future?

Done

COVID-19 & Vaccinations Update

Coronavirus World Map: Tracking the Global Outbreak

Updated May 2, 2021



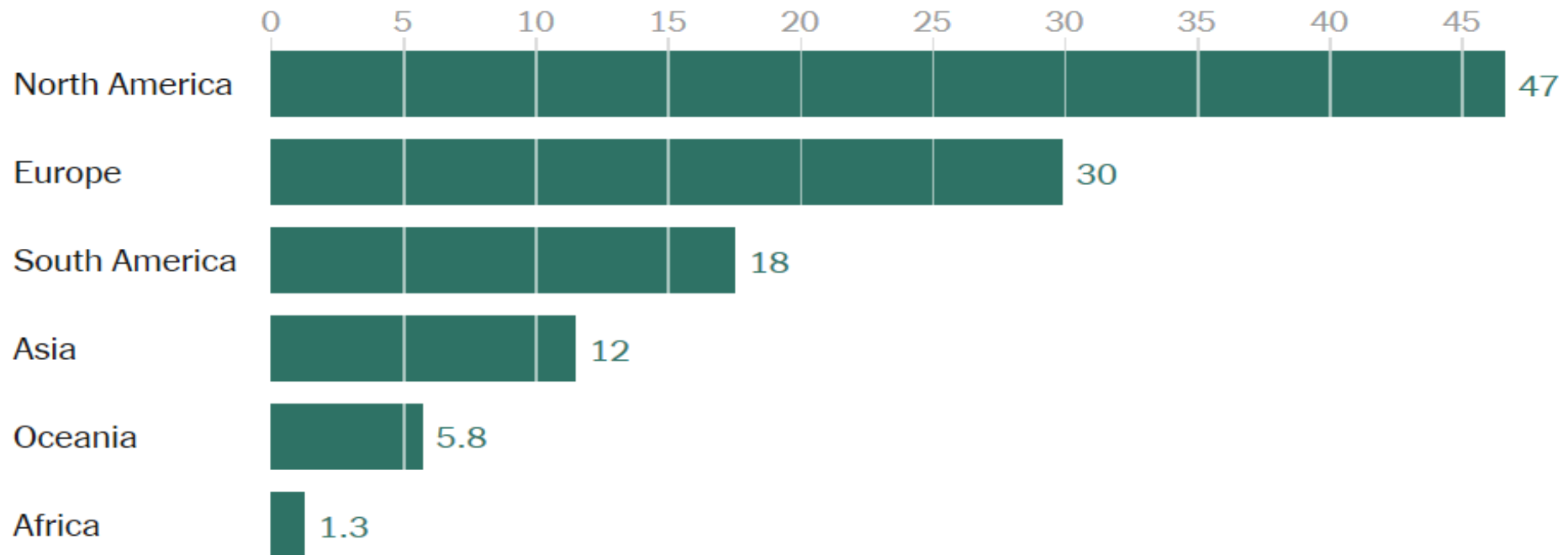
	TOTAL REPORTED	ON MAY 1	14-DAY CHANGE
Cases	152.3 million+	788,076	+7% →
Deaths	3.1 million+	12,680	+13% →

■ Day with reporting anomaly. 14-day change trends use 7-day averages.

Worldwide Vaccinations

Vaccination rates by continent

Doses administered per 100 people

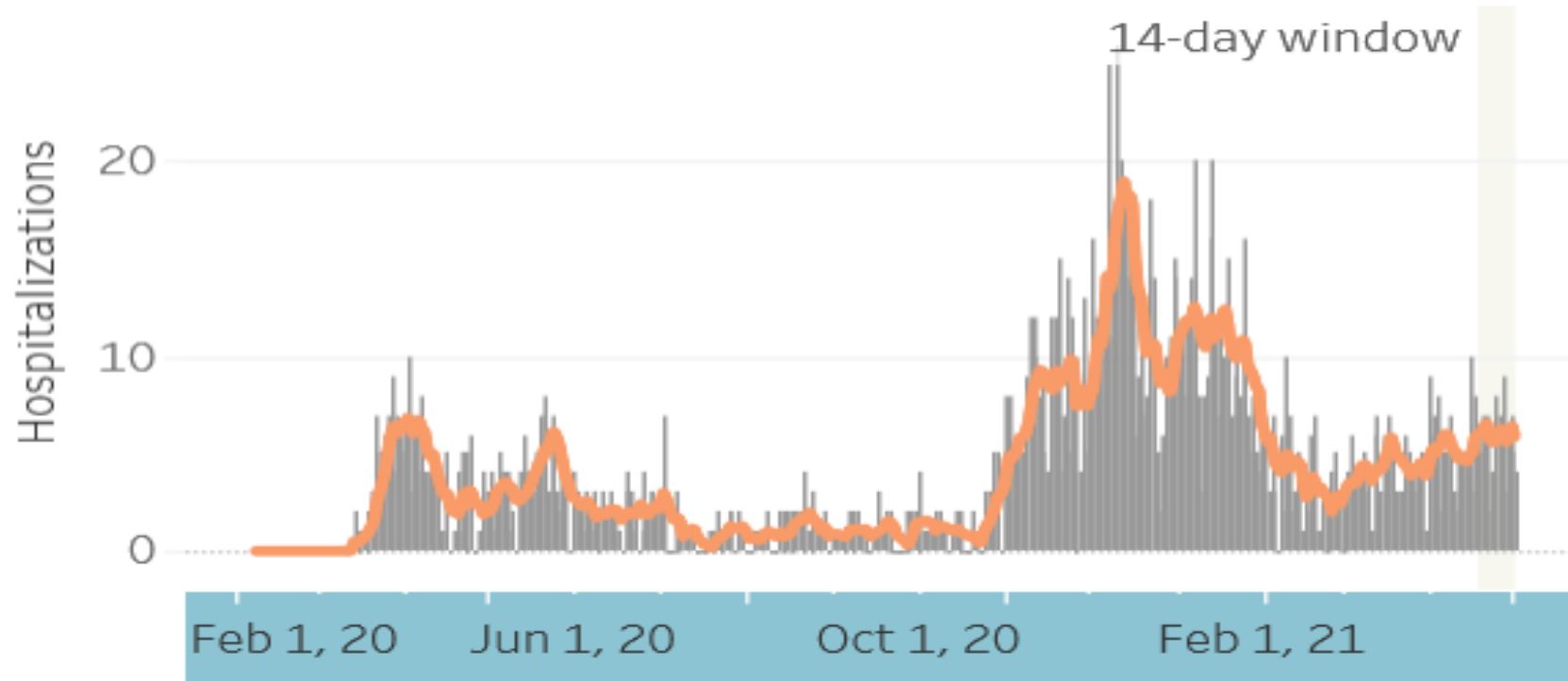


<https://www.nytimes.com/interactive/2021/world/covid-vaccinations-tracker.html>

What's Happening in Maine?

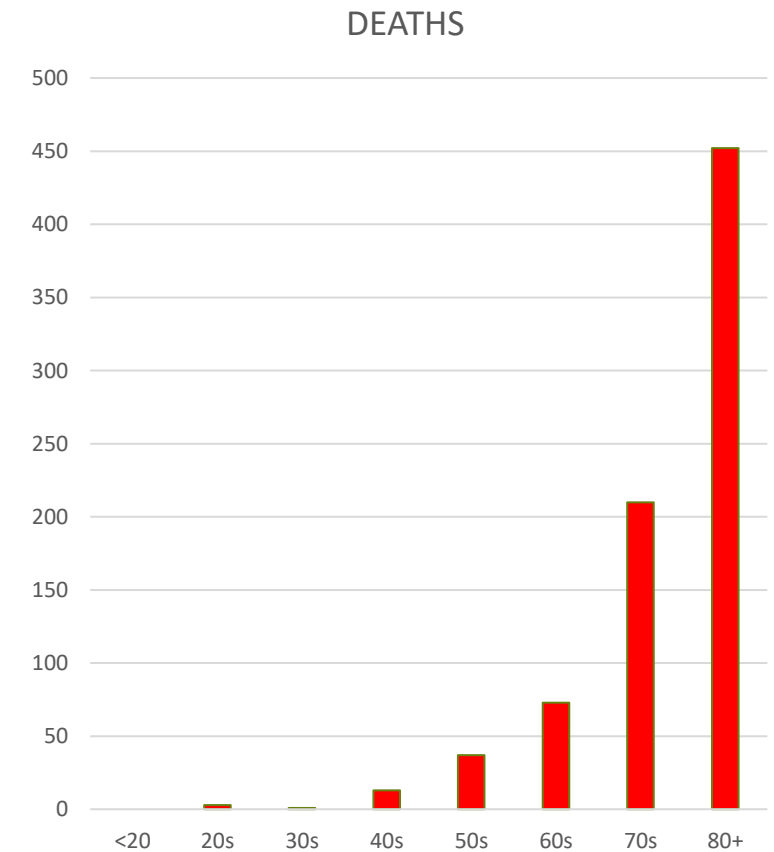
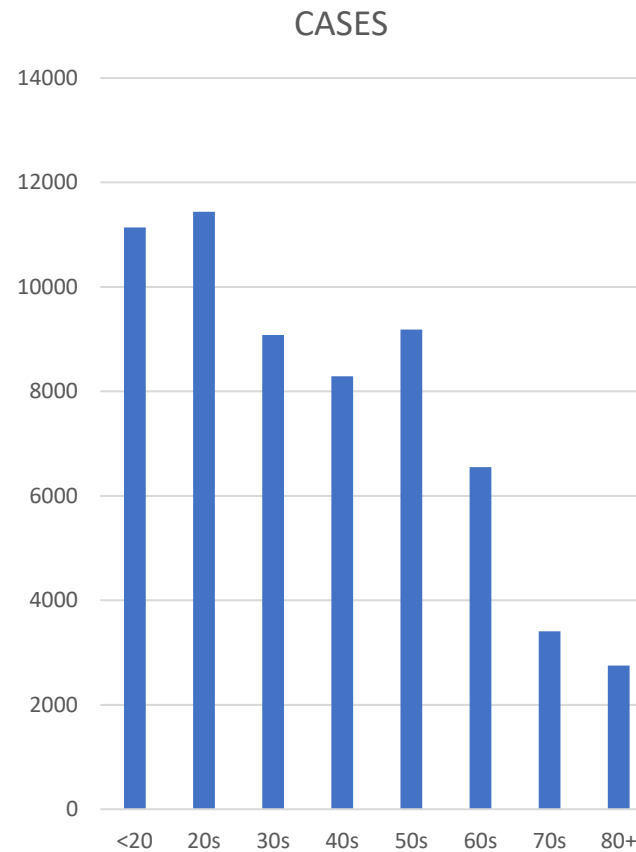
New hospitalizations

Purpose: Measure burden of severe COVID-19 cases.



Cases and Deaths by Age Group in Maine thru 5/1/21 - MECDC

PATIENT_AGE	CASES	DEATHS
<20	11140	0
20s	11437	3
30s	9079	1
40s	8288	13
50s	9187	37
60s	6554	73
70s	3410	210
80+	2752	452



Vaccinations in Maine



State of Maine COVID-19 Vaccination Dashboard

All Eligible 16+

Data as of: May 01, 2021

1,164,913
Doses Administered

638,070
First Dose

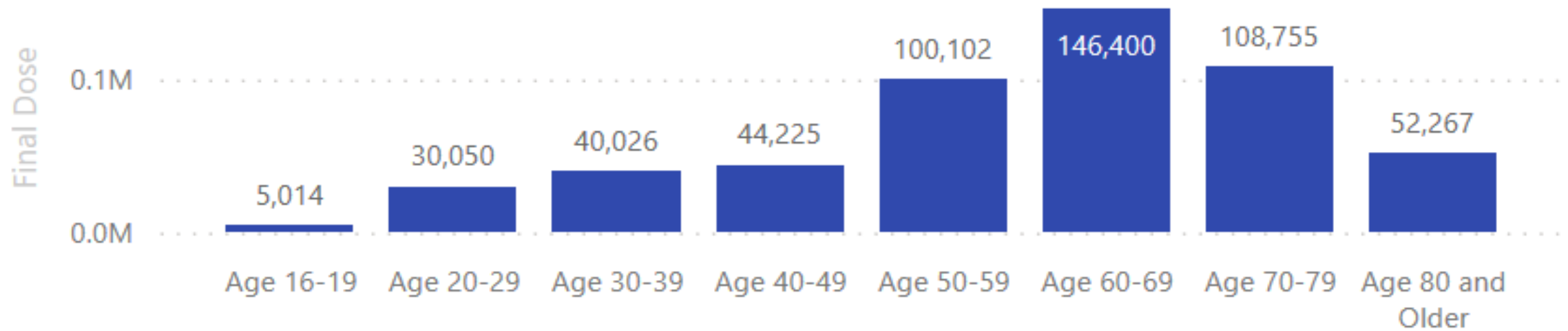
526,843
Final Dose

47.47%
Population First Dose %

39.19%
Population Final Dose %

1,344,212
Census Population

Final Dose by Age Group

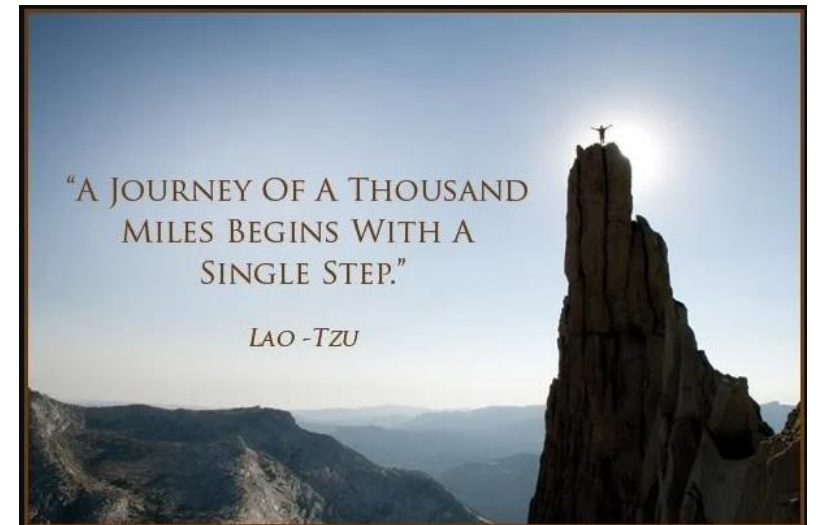


Post Acute Sequelae of SARS-CoV-2 (PASC)

- Long COVID
- Long Haulers Syndrome
- Post-COVID Syndrome
- Long Term COVID
- Clinical Manifestations: breathing issues, heart problems, kidney damage, loss or distortion of taste and smell, neurologic problems, mental health issues, diabetes
- Prevention: The best way to avoid post-COVID-19 complications is to prevent infection with the coronavirus in the first place. Practicing [coronavirus precautions](#) and getting a [COVID-19 vaccine](#) as soon as it is available to you are effective ways to avoid getting COVID-19.
- <https://www.hopkinsmedicine.org/health/conditions-and-diseases/coronavirus/covid-long-haulers-long-term-effects-of-covid19>

The Pandemic is Almost Over, Right?

- Worldwide cases and deaths per day are increasing
- New variants with unfavorable characteristics are emerging across the globe
- Vaccination rates are variable across countries and continents
- Maine hospitalizations are increasing modestly
- Herd Immunity may occur at 70-85% vaccination rate
- Maine is best in class for vaccination rate at approximately 40%
- Prevention is an important tool
- **Achieving herd immunity is the global strategy, one person at a time**



Vaccination Hesitancy



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Tools you can use:

<https://northernlighthealth.org/Resources/Safe-Return-to-Business>

Week 1 - Resources and Downloadables

Filter the results below by entering keywords into the search

Enter Search Text Here



HI-TH IS A HANDSHAKE FREE ZONE

Hi! This is a handshake free zone. In order to stop the spread of germs our office is currently a handshake-free zone.

Northern Light Health

Handshake Free Zone - Poster

Hi! This is a handshake free zone. In order to stop the spread of germs our office is currently a handshake-free zone.

Download File



For the safety of all:

- Wearing a face covering is a must at all times
- Keep at least six feet physical distancing from others
- Wash or sanitize your hands every chance you get

Northern Light Health

Thanks for helping us keep patients, visitors, and staff safe.

For the safety of all - Poster

For the safety of all. Thanks for helping us keep patients, visitors, and staff safe.

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Wearing a face covering
Risk of spreading germs

Low

Medium

High

Very High

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Wearing a face covering - Poster

Wearing a face covering. Risk of spreading germs

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Please Wear a Face Covering
Beyond This Point

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Please Wear a Face Covering - Poster

Please Wear a Face Covering Beyond This Point

Download File



SAFELY PROVIDING CARE FOR MEDICAL OFFICE VISITS

Watch Video

Safely providing care for Medical Office visits - Video

Safely providing care for Medical Office visits | Northern Light Health

Watch Video

Join us Thursday, May 20:

Topics:



Northern Light Health.

One-hour Zoom conferences
Twice a month on Thursdays at 11 am
Moderated forums with Q&A
presented by Northern Light Health

zoom Business to Business Conference Series

GOOD HEALTH IS GOOD BUSINESS

The pandemic's unexpected impact on mental health and substance use

Thursday, May 20 at 11 AM
The Zoom meeting ID will be sent to you upon registering



Learn how to support your employees and your customers to operate a safe and healthy business.

Topics will include:

- COVID-19 update
- One in three people have longer term mental health or neurological symptoms
- Increase in diagnosis of anxiety and mood disorders
- Alcohol use on the rise (dominant substance that plagues Maine)

Our Panelists:

Jim Jarvis, MD, FAAFP
Senior Physician Executive
Incident Command, Northern Light Health
Director, Clinical Education, Northern Light EMMC

Jacqueline Cyr, NPC
Adult Outpatient Services
Northern Light Acadia Hospital

Moderated by Ed Gilkey, MD, MS, MBA, CPE
Senior Physician Executive
Northern Light Beacon Health

Yemaya St. Clair, LCPC-C
Employee Assistance Program
Northern Light Work Force

Angela Flecchia, LCSW
Director Healthy Life Resource Program
Northern Light Acadia Hospital

PLEASE REGISTER BY CLICKING HERE BEFORE JOINING THE MEETING

Attendees are asked to join the conference by Zoom and listen to audio using your computer only. Please do not dial in while also connected via your computer. The dial-in number is for those not joining by computer. This will help accommodate a larger number of participants. **See you Thursday!**

Please contact Lanie Abbott for more information lwabbott@northernlight.org

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